

FOR IMMEDIATE RELEASE

IET launches Blueprints360, revolutionizes blueprints with 360° spherical video

Integrated Electronics Technologies, Inc., located in Mobile, Ala., has launched its latest division in Blueprints360, a global provider of 360° spherical video and blueprint integration to create the ultimate, full-motion, user-controlled video experience.

MOBILE, Ala. - April 7, 2010 – Integrated Electronics Technologies, Inc., located in Mobile, Ala., is proud to announce the launch of the latest division of their company, Blueprints360. Blueprints360 brings blueprints, maps and floorplan drawings to life with 360-degree spherical video to create a true virtual Video Blueprint, a full-motion, user-controlled, interactive experience like no other.

Blueprints360 utilizes the Dodeca 2360 video camera system to capture high-resolution video in full surround sound from every angle imaginable. Special software is then used to merge the video and GIS data with a building's floorplans and blueprints to create a seamless, interactive Video Blueprint.

Video Blueprints provide invaluable data to improve operations in crisis management, emergency planning and construction project development, among others. This advanced technology also sparks marketing and educational endeavors, yielding new opportunities in live event promotion and hands-on training for real-life situations. The services provided by Blueprints360 allows companies, organizations and agencies to stay on the cutting edge of new media technology while simultaneously enhancing their operational and marketing efforts.

For over a decade, Integrated Electronic Technologies, Inc. has been a leader in communication, media, security and surveillance services for home, business and government agencies. To learn more about Blueprints360, visit their website at www.blueprints360.com.

About Blueprints360

Blueprints360 is a global provider of 360° spherical video and blueprint integration for areas of government and crisis management, commercial and industrial property, Naval and maritime, education, medicine, utilities and retail. Headquartered in Mobile, Alabama, Blueprints360 is a division of Integrated Electronic Technologies, Inc. (IET), a leader in communication, media, security and surveillance services for home, business and government agencies for over a decade.

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